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Animal Concern is a pressure group registered as a non-profit making Limited Company (Co. No. SC109126) established in 1988 as Animal Concern (Scotland) Ltd. It incorporates the Scottish Anti-Vivisection Society which was founded in 1876.

Good morning,

This is a brief message mainly for our supporters in the Aberdeen area although if you live further afield there is something you can do as well (see below).

Local activists are mounting a campaign against a fur retail company which has a shop in the Granite City.

The shop is Escale France and it is at 127 George Street, Aberdeen AB25 1HU (opposite John Lewis). You can see the type of clothes they sell on their website:

<http://www.escalefrance.co.uk/> - I wouldn't be surprised if the fashion police held their own protest outside the shop.

There will be a peaceful picket of the shop from 4pm to 6pm this Thursday, September 15th and another this coming Saturday, September 17th from Noon to 3pm.

For full details and for access to the Facebook page "SAY NO FUR to Escale France Aberdeen UK Branch" please contact Suz Reid email suzreid2022@gmail.com mobile 0787 4658629.

Feel free to circulate this to others who might want to attend and, if you cannot make it to a demo, you could send the store a polite, reasoned e-mail message explaining why you, like many, many other people, could not buy anything from a shop which sells fur.
contact@escalefrance.co.uk

When you send a protest e-mail you really do have to be very careful to keep it polite, factual and non- threatening. Do not include horrific photographs but there is nothing to stop you including links to sites showing evidence of the cruelty of the fur trade so long as you warn the recipient along the lines of. "If you don't know about the cruelty involved in fur production I urge you to do a bit of research on the internet or visit this site xxxxxxxxxx . What you will see is not pleasant but I do hope you will look at the evidence and see why the fur trade has no place in the 21st Century."

Finally if you are a member/supporter of other like-minded organisations perhaps you could contact them and ask them to let their Aberdeenshire supporters know about this local campaign?

Cheers 4 now, John